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For Immediate Release:

**THREE-TIME GRAMMY® AWARD WINNER FERGIE PRESENTS
\$20,000 JOHN LENNON SONGWRITING CONTEST “MAXELL
SONG OF THE YEAR” PRIZE TO FIRST LATIN CATEGORY
WINNER IN 10 YEAR HISTORY**

Gaby Moreno, Ari Shine and Victor Indrizzo’s Song “Escondidos” Takes Home
Top Prize in Internationally Acclaimed Competition

(New York, June 22, 2007) --- Gaby Moreno, Ari Shine and Victor Indrizzo of Los Angeles made history as the first Latin category winners to take home the “Maxell Song of the Year” Award for their song “Escondidos”. They were presented with the \$20,000 Maxell Song of the Year check at Roseland in New York City, where Fergie made a stop on her Verizon VIP Tour. For the first time, the winner of the coveted prize had the opportunity to open a show for an award winning multi-platinum artist.

The Maxell Song of the Year was selected, from the Lennon Award winners in 12 musical categories, by the JLSC Executive Committee of performers and songwriters that includes The Black Eyed Peas, Elton John, Wyclef Jean, Carlos Santana, Tim McGraw, Carole Bayer Sager, Enrique Iglesias, Bacon Brothers, John Legend, and Macy Gray, to name a few.

A total of over \$330,000 in cash and prizes will be distributed this year by the year-round Lennon Contest to amateur and professional songwriters. This year’s presentation event marks the tenth anniversary of the prestigious contest that is made possible by an agreement with Yoko Ono Lennon.

PHOTOS AVAILABLE UPON REQUEST or Visit www.wireimage.com

About the John Lennon Songwriting Contest:

Celebrating its tenth year, The John Lennon Songwriting Contest is dedicated to providing opportunities to both professional and amateur songwriters. Winners in 12 categories receive awards and prizes totaling over \$330,000. The \$20,000 Maxell Song of the Year is selected by a stellar Executive Committee including Elton John, Tim McGraw, Wyckle Jean, Sugar Ray, Carlos Santana, Black Eyed Peas John Legend, Enrique Iglesias, Mary J. Blige, Nick Lachey, and many more. Sponsors of the Contest include Maxell, Apple Inc., Roland, Godin Guitars, Sibelius, Sonicbids, Propellerhead, Ableton, Full Sail, Edirol by Roland, Audio-Technica, EMI Music Publishing, musiciansfriend.com, and Disc Makers. The John Lennon Songwriting Contest is made possible by an agreement with Yoko Ono Lennon who said "I hope this Contest will encourage, inspire and help the songwriters of the world to share their dreams with us."

About Maxell

Maxell Corporation of America, a technology and marketing leader, is a full line manufacturer of digital media products for consumer, professional and data storage markets. Maxell is a recognized brand for over thirty years that delivers a comprehensive line of digital tape and disc-based recording media products for consumer audio, video, camcorder and data storage applications. The company also manufactures and markets a wide range of consumer battery products, as well as a full line of electronics care, maintenance, and accessory products including headphones, plasma TV cleaners, and iPod cases and speakers. HYPERLINK "http://www.maxell.com" \o "http://www.maxell.com/" \t "_blank" www.maxell.com