



CITY OF BOSTON, MASSACHUSETTS
Office of the Mayor
Thomas M. Menino

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Mayor Menino Welcomes the John Lennon Educational Tour Bus to Boston

***Bus has Played Host to Wyclef Jean, Black Eyed Peas, John
Legend, and the Spin Doctors***

Mayor Thomas M. Menino today welcomed the John Lennon Educational Tour Bus to Boston. Mayor Menino joined Chief of Human Services Larry Mayes, Executive Director of Boston Center for Youth and Families Robert Lewis Jr., Director of Recreation Garin Veris and local families to participate in this multimedia event.

"Music education is so important for the development of our children," Mayor Menino said. "I'm excited to have this educational tour bus visiting our city and I am so pleased that local families are taking part in today's fun events."

The non-profit tour bus is a state-of-the-art recording and multimedia studio outfitted with the latest music, audio, video and broadcasting technology, as well as traditional musical instruments. The bus has provided free hands-on programs to thousands of young people at high schools, colleges, Boys and Girls Clubs, USO chapters, music festivals, concerts, conventions and community organizations since 1998.

"I'm pleased to have coordinated with the Mayor and his staff in bringing the John Lennon Educational Tour Bus to the City of Boston," said Brian Rothschild, Executive Director of the John Lennon Educational Tour Bus and the John Lennon Songwriting Contest. "This stop is the first of what I hope will be the beginning of a partnership to provide more young people with opportunities to learn about music and video production."

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The day's activities included tours of the bus, live performances by Lennon Songwriting Contest winners Amy Fairchild and Arthur Godfrey, among others, face painting, creation of child identification kits, Boston Fire Department Safety House tours, and balloon sculpting.

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The John Lennon Educational Tour Bus is a non-profit state-of-the-art mobile recording and multimedia studio that provides music and video education programs for young people. It is an offshoot of the 9 year old John Lennon Songwriting Contest, dedicated to providing opportunities for both professional and amateur songwriters around the world. The Bus travels across America year-round, providing visitors with free, hands-on experiences using the latest audio and video technology, gear and products. The Bus, a 501(c)(3) venture, is made possible through the generosity of sponsors including Maxell Corporation, Apple Computer, NAMM, EMI Music Publishing, iGuitar, Roland, Sibelius, Elixir Strings, Edirol, Audio-Technica, Disc Makers, Digidesign, Neutrik, Aphex Systems, Themusicedge.com, Supportmusic.com, JVC Professional, Furman Sound, Musiciansfriend.com, Glyph Technologies, Sonicbids, Guitar Player, Keyboard, Stanton, Spectrasonics, IK Multimedia, Total Brand Delivery, Antares, Bomb Factory, Waves, Serato, and McDSP. The John Lennon Songwriting Contest and Educational Tour Bus are made possible by an agreement with Yoko Ono Lennon.